

# Trustees STEP UP IN SUPPORT OF LYNN

According to the Association of Governing Boards of Universities and Colleges, "Trustees must lead by example if they are to inspire others to make commitments to the institution." For fiscal year 2007-2008, Lynn University's board of trustees pledged 100 percent participation in annual programs at the university. This level of dedication is crucial at all nonprofit organizations, especially in private higher education. As the university establishes and nourishes a culture of widespread fundraising and grant solicitation, the trustees' example boosts Lynn's quest for increased financial strength.

*(Lynn 2020: Focusing On Our Future, the Strategic Plan for Lynn University, Priority 5)*



**CHRISTINE LYNN**  
CHAIR

"One of the principal responsibilities of a university's board of trustees is institutional advancement. Without 100 percent participation among trustees in their institution's fundraising endeavors, the individual and collective commitment of the board members is easily questioned by potential donors, foundations and grant-awarding agencies."



**STEPHEN SNYDER**  
VICE CHAIR

"It's good to be part of a 100 percent team effort. It underscores the message that the trustees are fully supportive of the university."